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## <u>"BERNER SHOWCASES LATEST TRENDS IN RTD COFFEE BEVERAGES AND</u> CLEAN LABEL DIPS AT 2018 NACS SHOW"

Las Vegas, NV – (October 5, 2018) - Berner Food & Beverage LLC (Berner), a leading private label and contract manufacturing supplier of quality food and beverage products, is showcasing the latest ready-to-drink (RTD) coffee beverage and clean label dip trends at the National Association of Convenience Stores' NACS Expo. NACS, one of the largest expositions for the convenience and fuel retailing industry, is being held October 8-10, 2018 at the Las Vegas Convention Center in Las Vegas, Nevada.

Tyler Kneubuehl, Director of Marketing and Analytics, Berner said, "Trendspotting is made easy at NACS this year as our booth #3143 showcases the latest seasonal latte flavors and tea lattes that today's consumers are seeking from convenience retailers. Attendees can also sample our great tasting clean label dips. These dips feature in-demand 'free-from' labels, as we have removed artificial flavors/colors and other ingredients consumers no longer want included on labels or in their foods. Berner continues to grow and expand, offering products that answer the trend data that tells the story of what consumers are seeking in these categories. We can help retailers develop their own line of RTD beverages and dips."

NACS attendees can see some of the latest trends at Berner's booth #3143, including:

- **RTD coffees**–Berner reports the RTD coffee category continues aggressive growth and expects sales to reach \$1.9B in total U.S. sales by 2022. Brands such as Starbucks continue to dominate the category while buyers are moving away from making these purchases at warehouse clubs and are seeking options to purchase at convenience stores. Berner can help retailers turn ideas into successful finished products with a full line of milk-based ready-to-drink coffee, protein, teas and other low-acid beverages available. NACS show attendees can sample Berner's RTD beverages, including iced lattes. These grab-and-go refreshments target today's busy consumer, with new flavors including: birthday cake, vanilla maple, and coconut and in-demand packaging including smaller sized 8 oz. and 11 oz. aluminum cans.
- Clean label dips-Berner is also showcasing new clean label dip products at NACS for retailers wanting to gain sales through the clean label movement. They report 75% of consumers are now evaluating ingredients on packaging and are willing to pay more for products that highlight 'free from' as they are perceived as healthier food choices. Berner helps retailers addresses this 'better-for-you' trend with a line of clean label dips. Now retailers can launch healthier options for snack customers, with a dip program that includes clean, clear 'free-from' labels. Customers can have healthier food products with no artificial flavors or colors that are gluten-free, msg-free and preservative-free, and Berner delivers a premium quality product with a delicious taste consumers will buy again and again.

Berner has more than twenty years of experience with retort processing and can be a single source partner for retailers who want to provide consumers with a safe, delicious, and consistent product. They develop flexible, tailored solutions for retailers making Berner one of the largest, most successful producers of retort dips, sauces, aerosol cheese and shelf stable RTD coffees and teas beverages. Their facilities are USDA approved, SQF2000 Level III, HACCP certified, and meet the demanding standards of virtually every major retailer in North America.

For more information on Berner Food & Beverage, please visit www.bernerfoods.com.

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## About Berner Food & Beverage

Berner Food & Beverage is a leading private label supplier of quality food and beverage products, to a majority of the top retail chains across all trade channels. They provide a single source of supply for both Store Brand products and Contract Manufacturing. Their recent 200,000 sq. ft. production and warehouse addition increases capabilities, making Berner Food & Beverage a single source partner for food and beverages including processed dips, sauces, aerosol cheese, RTD coffees and teas. Their facilities are USDA approved, SQF2000 Level III, HACCP certified, and meet the demanding standards of virtually every major retailer in North America.